TV Bilingual Spaces in American News Media

Understanding translaguaging and media practices

Jessica Retis, Ph.D.
Professor. Director Bilingual Journalism M.A.
Center for University Education Scholarship (CUES) Distinguished Fellow
The University of Arizona

This guest lecture analyzes the origins, development and future of bilingual spaces in the American news media landscape with emphasis on broadcast media. Based on a decade-long research, it examines how Hispanic media has and continue serving bilingual and bicultural audiences. It also addresses preliminary findings of a research project on bilingual journalism education in the United States.